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IN THE SPECIFICATION

Beginning on page 1, line 3 (and continuing through page 1, line 12), please replace the RELATED APPLICATIONS section as follows:

This application is a continuation-in-part of application Serial Number 09/054,419, filed April 3, 1998, entitled TARGETED ADVERTISEMENT USING TELEVISION DELIVERY SYSTEM, which is a continuation-in-part of Serial Number 08/735,549 entitled NETWORK CONTROLLER FOR CABLE TELEVISION DELIVERY SYSTEMS, which is a continuation of Serial Number 08/160,280 entitled NETWORK CONTROLLER FOR CABLE TELEVISION DELIVERY SYSTEM, now U.S. Patent Number 5,600,364 which was a continuation-in-part of application Serial Number 07/991,074 filed December 9, 1992 entitled TELEVISION PROGRAM PACKAGING AND DELIVERY SYSTEM WITH MENU DRIVEN SUBSCRIBER ACCESS.